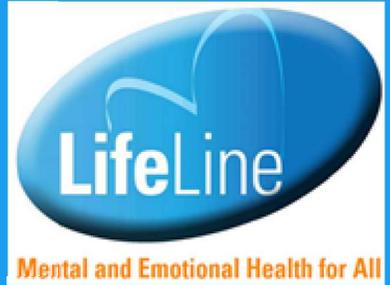


# NEWSLETTER



NPO NUMBER: 002-571 NPO

PBO NUMBER: 930060252

JULY | AUGUST | SEPTEMBER 2025

ISSUE 12



LifeLine South Africa attended the SA AIDS Conference Exhibition Stand meeting held at LifeLine Offices in Emmarentia, Randburg. The meeting was organized and chaired by the National Department of Health (HIV, AIDS and STI Chief Directorate). Other critical stakeholders towards the realization of the SA AIDS Conference to be held at the Emperors Palace in Gauteng in September 2025 who attended the meeting were SANAC, DOTS Design and Shout It Now. (AUGUST 2025)

## ABOUT LIFELINE

### INTRODUCTION AND ORGANIZATION HISTORY

LifeLine was founded in 1963 in Australia by Reverend Dr. Allen Walker. Its first Centre in South Africa was established at Cape Town in 1968 by Bishop Peter Storey. LifeLine operates in 7 of the 9 Provinces of South Africa and is the member of LifeLine International.

### KEY HISTORICAL HIGHLIGHTS

LifeLine has been a key figure in reshaping the history of South Africa when it was needed most. There are important events worth to be mentioned to demonstrate the role of LifeLine during the times of hardships. LifeLine:

- Provided counsellors to the victims testifying at the hearings of the Truth and Reconciliation Commission (TRC).
- Became a sanctuary for people who were living or affected by HIV during the devastating era of the epidemic by being offered to run the AIDS Helpline to provide psychosocial support service by government.
- Called to action during the COVID-19 Lockdown to attend to COVID-19 related services.

### ORGANISATIONAL OWNERSHIP AND LEGAL STATUS

LifeLine South Africa is a Non-Profit organization registered with the National Department of Social Development. The registration number for the organization is 002-571NPO. In addition to that, LifeLine South Africa is registered with the South Africa Receiver of Revenue (SARS) as a Public Benefit Organization (PBO) with the following PBO Number: 930060252.

At the governance level, the organization is led by the National Board of Directors that provides the overall strategic visioning and guidance about what the organization should do. LifeLine South Africa at the management level is led by the Executive National Director: Mr. Molefi Jeremiah Takalo who is supported by the senior, middle and junior management services to run the daily affairs of the organization.

## VISION

A Mentally and Emotionally Healthy South Africa.

## MISSION

To offer mental and emotional health services within the culture of Human Rights, through preventative and responsive programs.

## VALUES

• Integrity: We believe in the value of Mental and Emotional Health; and we practice what we preach by seeking ways to pursue it for ourselves as well as others.

• Diversity: We deeply respect and value the differences in people, culture and believe that Mental and Emotional Health is a universal human need.

# LIFELINE AFFILIATES

- LifeLine International
- Society of AIDS in Africa (ICASA)
- Amnesty International
- International Federation of telephone Emergency services
- International Association of Suicide Prevention



# OUR LIFELINE TEAM



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# THE NATIONAL DIRECTOR'S CORNER



## **The National Director's Organizational Performance Report Overview (2024/25 financial year)**

**Theme for the 2025 AGM "Building towards a decade of the National Director's tenure and term of office. (doing it since 18 July 2016 and still standing)".**

The National Organization has continued to achieve much more greater milestones performance wise. The ever so momentous National Strategic Plan and the vision 2027 has seen LifeLine South Africa being propelled to heights unparalleled and never seen before. The National Strategic Plan has outlined the various strategic objectives with the intention of reaching or even realizing the vision as contained. It is during the

reporting circle period in question whereby the organization has seen the qualitative data, through the statistical reporting format being capture that includes the actual performance by all the LifeLine regional centers. The idea of moving the National Organization at different towards excellence has gained much traction and is promising to be realized in no time from now. The LifeLine regional centres are keeping the fires burning at their own and different localities; and continues to be the force to be reckoned with. The people on the ground have demonstrated that they still have trust on the services that are rendered by the organization. The organization is still relevant as it is still resonating with the communities.

The traditional telephonic counselling services, community engagements initiatives through various projects and programmes are more needed now than ever before. The people in their numbers are still in need of the services during this time of serious life challenges that are brought on about by challenges such as: the economic, health, political, environmental, social and so on. Internally the organization has seen stability over the past nine (9) years going into a decade now and hopefully this will be the case throughout the entire time. The National Board of Directors has been able to steer the ship in the right direction and this is seen in the manner in which the organization conducts its business. The adoption of the theory of change and evolution is one of the most remarkable strategic decision ever to be taken. This decision allowed for the organization to embrace change and subsequently started moving with times.

The changes that are there in life generally should be met with solutions that are focused and specific to them. The board takes the crown by ensuring that the organization continued during the period to obtain a clean bill of health through audited financial statements. The sustained and reliable funding for the organization during the harsh economic challenges can be used as the performance

barometer for its leadership. The secrete to the board performance should be attributed to its consistence way of approaching things in general. Furthermore, the board has pretty much kept the same board members for the subsequent terms of offices with only minor changes here and there. The equilibrium, balance, stability, consistency and ensuring that certain sets of skills are retained and even attracted onto the board; all of that has brought the level of success which the organization has enjoyed over the years.

The National Director as the head of secretariat as per the constitution shall be completing his decade at the helm of the organization in 2026. Therefore, this calls for another review of his tenure during the entire decade. The review will call for a complete pause and taking of stock for the period in question in order to decide on the way forward. The National Director as the head of operations too will have to allow some honest, independent and objective review upon himself and the rest of the organization. The future of the organization with a leader at the helm will be determined by the organization current position and what it is hoping to achieve in the next decade. It is then that the decision about the kind of people who should be taking it there will be taken. First it is about what the organization want and later

decide on whom could be right personnel to take it there. There must be a match amongst all of those aspects as well as suitability and compatibility.

Over the past nine years of successful running of the organization, the National Organization has seen a remarkable performance by the board. The board has amongst other things made it a point that it doesn't compromise on the: Quarterly meeting, annual general meetings, clean audited financial statements, delivered the annual reports, consistent funder retainment and the ongoing efforts of searching for new funders and more. The treasurer for the National Board will not be standing any further and a new treasurer will be elected and take over the reins from his or her predecessor. It has been a wonderful journey travelled with Mr. Zubair Seedat whom was also recruited a while ago as well and has kept the organization afloat. It was during his tenure that the organization has been able to maintain good governance practices which has seen the organization achieving remarkable successes. As part of the leadership collective the outgoing treasurer has contributed immensely towards the growth and development of the organization. The organization wishes Mr. Zubair Seedat well with his future endeavours; and further that the organization shall forever be grateful for

having met person of his calibre and its space with. The outgoing treasurer has been quite a serious pillar of strength and a shoulder to cry on during moments of difficulties, the organization will be the same without him. The outgoing treasurer is leaving behind a legacy which must be maintained and protected at all times. "fare thee well our beloved treasurer until we meet again next time".

The Annual Reports contains all the quantitative and qualitative data that must give an indication of the kind of impact that the organization has on society. Through the various programmes and projects, the organization has touched lots of lives and changed them for the better. The impact is beyond measure and can only be improved from here, by taking stock of the past performances and learning from the mistakes committed. The organization is heading towards its 6<sup>th</sup> decade and much building towards its first centenary, therefore there is no space for any backwardness, conservatism and conventionalism for the prohibition of what the future promises to look like.

## **NARRATIVE PERFORMANCE REPORT HIGHLIGHTS FOR THE 2024/25 FINANCIAL YEAR**

### **QUARTER 1**

The organization continues to attract new project such as the HIV Testing Service of

the Gauteng Provincial Department of Health, this has given the lease of life to more employees and staff in terms of the improved conditions and terms of employment, as well as creating employment for additional newly appointed unemployed individuals. The organization regards this a service delivery breakthrough in a sense that it has been calling for its recognition by the department responsible, in order to grant permission for it to start facilitating this very significant service.

The prevention and early intervention initiatives were seen in action here in the most recent past, through the exhibitions and awareness creations during the internationally recognizable events such as the: Comrades Marathon and TB conference held in Durban locale in Kwazulu-Natal. The international community got exposed to the initiative and made to appreciate work carried out by LifeLine South Africa that has international footprint as well.

LifeLine South Africa continues to acknowledge the importance of scares skills recognition and inclusion, as it got realized through the co-option of the two additional board members. These additional board members possess sets of skills that are imperative for the general development of the organization, this as

well represents the national demographics and merits.

#### **QUARTER 2**

Another significant milestone that should be made mention of, is that the organization has successfully implemented the single reporting template which has now been embraced by all LifeLine centres. The organization acknowledges that this is work in progress and those who have not reported, will be supported to come onto the fold. LifeLine South Africa believes that in the next reporting period, there shall be a much more data reported about looking at the difficulties that people are faced with. Furthermore, the organization has to dig very deep in ensuring that proactively it is able to intervene through its preventative measures.

#### **QUARTER 3**

LifeLine South Africa has received a funding confirmation through the grant award letter, which was followed by the Signing of the funding contract with the National Lotteries Commission (NLC) to implement the Stop Gender Violence services in Gauteng. The LifeLine South Africa was amongst the few chosen organizations to receive an invite to attend the Social Sector Strategic Planning Session at Birchwood Hotel from the 07-08 October 2024. The organization initially

applied for the membership to have the athletics club to which the approval of the LifeLine Athletics Club was granted by the Central Gauteng Athletics (CGA).

The ultimate one for staff recognition and development was the ever so well embraced: Year End Function celebration at the Montecasino; Fourways on the 08 December 2024, it is during this session where the LifeLine staff members are fully appreciated by the organization and being showered with presents as the group, but also as individuals such as the celebrations of the staff members who have reached sixty years of age during the calendar year. The Safer Holiday Program which took place in the Free State Province in Bloemfontein done in partnership with the NDoH was the reported to be the huge success. Later during the same holidays period, the event was followed by the summer holidays or festive season community games wherein children are called to participate in the football and netball tournament is held. The tournament was hosted between 9th – 31st December 2024 and it is an annual event, with the possibility that it will be taking place again this year (2025). This is the one activity which the organization is

demonstrating that there is no time to rest when you are a living organization. The plan is in place to reach out to a few around the country, as this is a normal occurrence in many communities and that they should be embraced.

There was a services exhibition at the Spar National Netball Championships held at the Ellis Park Arena in Johannesburg joining the End GBV Campaign from 02-07 December 2024.

#### **QUARTER 4**

In preparation for the 2025/2026 Stop Gender Violence Helpline funding, the Chairperson of the National Board of Directors: Dr Farida Patel together with the other members of the board attended the Adjudication meetings on behalf of LifeLine South Africa at the Gauteng Department of Social Development in January 2025. This was no easy feat considering that the Board members are scattered all over the country and have their own busy schedules, which may make it impossible to avail themselves for these meetings. Worse during January after the festive season showing their dedication and commitment to the course of building a “Mental and Emotional Health for All” in South Africa.

# MANAGER'S CORNER



Zenzile Mthlane



My name is Zenzile Mthlane. I hold over 20 years of experience of leadership skills which is strengthened by previously owning and running a salon during my high school days, and managing a catering company.

I started school at Dumezweni Primary School, Diepkloof, Soweto and went to St Peter Clever Higher Primary, and went to St Ansgars Combined School at Randburg. I did a degree in marketing at Cida City Campus. I have also done Peer Education counselling courses and a string of other short courses including a diploma in Health and Safety. Furthermore, I have also done a short course in Entrepreneurship with SETA, events management and a Diploma in hairdressing.

I have served for 19 years at Lifeline South Africa, where I was seconded to the National Department of Health (NDoH) Nerve Centre. This centre serves as the main communication hub between the Minister of Health and all health facilities.

My specific contributions and roles within the NDoH include:

**Being a** key figure during the launch of the HTC > PICT campaign by SANAC and the NDoH, where she recruited retired nurses to support HIV initiatives.

Capturing and analyzing health data, ensuring quality assurance and monitoring, and verifying facilities have adequate ARV medication. And, I am often entrusted with protocol management, registration, accreditation, and ushering during high-profile events.

**Playing** a key role in national awareness campaigns (World AIDS Day, World TB Day, Nelson Mandela Day drives) and during Covid-19 era, I managed the COVID-19 hotline during peak times.

Being proficient in various health information systems, including Tier.Net, HPRS, ETR.Net, EMR, D2D, and HIVSS.

I was part of the team that piloted major departmental projects such as MomConnect and the Thuthuzela Centre setups and, assigned to compile brief packs to support HAST & SANAC program oversight decision-making.

As a supervisor of the Nerve Centre, I combined hands-on experience with strong leadership, contributing to LifeLine's operational plan and its reputation for excellence in service delivery. My work reflects commitment, reliability, and strategic impact, positioning myself as a Key contributor to LifeLine South Africa National Strategic Plan and reputation for excellence.



[zenzile.mthlane@health.gov.za](mailto:zenzile.mthlane@health.gov.za)

012 395 9081

# LOCAL EVENTS

**2025/08/21:** LifeLine South Africa heeded the call amid the invitation from Gauteng Provincial Government where they (GPD) invited community leaders to a Stakeholder engagement session with Gauteng Premier, Panyaza Lesufi. The session aimed at briefing the local leadership about the G20 Summit. To raise awareness about the G20 significance for South Africa, and explore its potential impact on township communities". The event was held at the Diepkloof Community Hall, SOWETO.

(PHOTO: The LifeLine South Africa HIV Testing Services (HTS) did a setup at the event venue)



**2025/07/31:** PHOTOS: LifeLine South Africa officials were conducting a men's dialogue for the Johannesburg Metropolitan Police Department (JMPD) Men's Forum in line with the National Lotteries Commission funding for GBV awareness campaigns. The dialogue dubbed "Unscripted Dialogue" was focused on Gender Based Violence.



The photo was taken during break away teams when the participants were doing group discussions.

## LOCAL EVENTS CONTINUE...

**2025/08/02:** LifeLine South Africa officials were at the Methodist Church of Southern Africa to conduct GBV awareness. This campaign was done amid the annual Gauteng Department of Social Development funding to curb the surge of GBV at Faith-Based Organizations (FBOs), TVET Colleges and Institutions of Higher Learning around Gauteng Province.

(Alex Johannesburg Circuit, Lombardy East, Johannesburg)



**2025/09/08-11:** The organization has attended the 12th South African AIDS Conference (SA AIDS 2025) that was held at Emperors Palace, Ekurhuleni, Johannesburg. Photos: The LifeLine exhibition stalls.



**2025/09/10:** LifeLine South Africa hosted the employee wellness program that was conducted by National Kidney Foundation of South Africa. The event which also addressed the scourge of suicide was held at the LifeLine head office in Emmarentia, Randburg, Johannesburg.



# NATIONAL EVENTS

**2025/09/26th-27th:** Our exhibitors were part of the exhibitors at the Spar Women's Challenge that took place at Pollok Beach, Summerstrand, Gqeberha (Port Elizabeth), Eastern Cape.

**PHOTOS:** LifeLine South Africa got involved in a buildup campaign on 26<sup>th</sup> September 2025 a day prior to the race (Spar Women's Challenge). The build up event took place at Spar Five Ways store.



Photos taken during the race on 27<sup>th</sup> September 2025.



Photo: Tommy Mokgotla – LifeLine Community Development Supervisor together with Warrior Ric - Spar End GBV programme Ambassador



LifeLine Exhibitors interacting with the runners

The infographic features a central illustration of a human head in profile, with a brain highlighted in light blue. The words "STROKE AWARENESS" are written across the brain. A red ECG line runs horizontally through the brain area. Below this, the title "SPOT A STROKE" is written in large, bold letters. The infographic is divided into two main sections: "RISK FACTORS THAT CAN BE TREATED OR MANAGED:" and "TIPS TO PREVENT A STROKE:". The first section lists six categories: Balance, Eyes, Face, Arm, Speech, and Time, each with a corresponding icon and description. The second section lists specific risk factors and prevention tips.

## STROKE AWARENESS

### SPOT A STROKE

<b>B</b>	<b>E</b>	<b>F</b>	<b>A</b>	<b>S</b>	<b>T</b>
<b>BALANCE</b> LOTS OF BALANCE HEADACHE OR DIZZINESS	<b>EYES</b> BLURRED VISION	<b>FACE</b> ONE SIDE OF THE FACE IS DROPPING	<b>ARM</b> ARM OR LEG WEAKNESS	<b>SPEECH</b> SPEECH DIFFICULTY	<b>TIME</b> TIME TO CALL FOR AMBULANCE IMMEDIATELY

#### RISK FACTORS THAT CAN BE TREATED OR MANAGED:

- High Blood Pressure - 140/90 mmHg or higher
- Heart disease
- Diabetes
- Smoking
- Birth control pills - oral contraceptives
- High blood cholesterol
- Blood clotting disorders
- Lack of exercise
- Obesity
- Excessive alcohol use

#### TIPS TO PREVENT A STROKE:

- Exercise - 30 minutes of exercise may reduce risk factors such as obesity, high blood pressure, high cholesterol and high blood sugar levels.
- Eat healthy and reduce salt intake
- Stop smoking
- Reduce your alcohol

 **GAUTENG PROVINCE**  
HEALTH  
REPUBLIC OF SOUTH AFRICA

**GGT2030**  
GROWING GAUTENG TOGETHER

# ONE ON ONE WITH CHANGE MAKERS



**BUSISIWE MAFATLAE**

*Busisiwe Mafatlai was born at Soweto, her family later on relocated to Alexandre where she was raised. She is a young woman who is full of life, confident in everything she does. She strongly believes in motivating and working with youth to better become leaders of their own lives.*

Busisiwe completed her Grade 12 in 2009 at Marlboro Garden Combined School. During her Matric year she was a temp at Mr. Price which she continued working even after Matric. During 2012 she applied at Grassroot Soccer as a volunteer because she believed that there was more she could offer to her community of Alexandra.

She was hired at Grassroot Soccer as skills coach in January 2013, through her determination she was promoted in 2014 to be a project coordinator in order to run a girls program called “Skills Girls”.

Through Grassroot Soccer, she was able to obtain a qualification in facilitation and a D license in coaching and other certification in Business Administration, Mediation and General Management.

In 2015 through the girls’ program, Busisiwe got an opportunity to facilitate in the USA exchange program to educate young adolescent girls about social issues faced by girls with the program called Project Push (*Play Until Something Happens*).

Busisiwe was invited to attend the World Aids Day Gala Dinner at London (UK) in 2017 where issues were raised through dialogues about HIV & AIDS and how organizations were going to work together to defeat this virus.

Busisiwe worked as a Project Coordinator under the Skills Girl and I’m Safer program until she was retrenched due to funding reasons. She did not stop as she still had the edge to develop other young girls in her community.

In 2023 she worked at NACOSA, mentoring young girls and assisting them with skills development program to make changes. During the same year 2023, she got appointed as a Site Coordinator under Gauteng Department of Health in the Jozi Ihlomile program, Busisiwe felt she needed growth and in 2024 she joined the LifeLine South Africa HIV Testing Service (HTS) unit as a coordinator to date.

*Training and development programs typically involve educational activities that advance a worker's knowledge and instill greater motivation to enhance job performance. These initiatives help employees learn and acquire new skill sets and gain the professional knowledge that is required to progress their careers. (IBM)*

Get to know about the LifeLine South Africa Training and Organizational Development program...👉



[www.lifelinesa.co.za](http://www.lifelinesa.co.za)

## TRAINING & ORGANISATIONAL DEVELOPMENT

**COURSES OFFERED**

- Personal Growth
- Basic Counselling Skills
- Mental Health
- Suicide Prevention
- Trauma Debriefing
- Positive Parenting
- Hiv Testing Services

- Leadership & Management
- Strategic Management
- Community Project Management
- Board Basics
- Conflict Handling
- Volunteer Management

For More Info:

 [KgoneM@lifeline.org.za](mailto:KgoneM@lifeline.org.za)

# PLEASE DONATE

The levels of crime are escalating in South Africa and no one is spared from the wrath of the criminals. Individuals and organizations alike are victims to an assortment of criminal activities. LifeLine South Africa lost its Toyota Quantum due to high jacking last year around July 2024 and was not recovered despite having a tracking device!

Since then, the organization has not recovered fully from this loss.

To restore LifeLine South Africa to its former glory days, you can donate in cash on the following account number and use reference "Quantum" or kind (vehicle). Your support will be appreciated.



## ACCOUNT NUMBERS...

<p><b>LIFELINE SOUTH AFRICA</b> Bank: Nedbank Branch: Bedfordview Branch code: 195505 Account.: 1925032558 Account Name: LifeLine South Africa Ref: WEBSITE DONATE EMAIL: <a href="mailto:MelindaJ@lifeline.org.za">MelindaJ@lifeline.org.za</a></p> 	<p><b>AIDS HELPLINE</b> Bank: Nedbank Branch: Business East Rand Branch code: 128842 Account Number: 1288029454 Account Name: LifeLine Counselling Centre Ref: WEBSITE DONATE EMAIL: <a href="mailto:MelindaJ@lifeline.org.za">MelindaJ@lifeline.org.za</a></p> 	<p><b>STOP GENDER VIOLENCE HELPLINE</b> Bank: Nedbank Branch: Business Central Branch code: 128405 Account Number: 1284040461 Account Name: LifeLine South Africa Ref: WEBSITE DONATE EMAIL: <a href="mailto:MelindaJ@lifeline.org.za">MelindaJ@lifeline.org.za</a></p> 
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## **H.E Toyin Saraki Appointed Honorary Patron of LifeLine International, Championing Global Suicide Prevention on World Mental Health Day**



On World Mental Health Day, LifeLine International proudly announced the appointment of H.E. Mrs Toyin Ojora Saraki, Founder & President of the Wellbeing Foundation Africa, as its Honorary Patron. This appointment highlights H.E. Mrs Saraki's consistent and unwavering commitment to health and wellbeing, particularly in the areas of mental health and suicide prevention.

H.E. Mrs Saraki's appointment comes at a critical time as mental health challenges and suicide rates, particularly for young people and across countries in Africa, are rising. According to the World Health Organization (WHO), suicide is the third leading cause of death for young people aged 15-29. Globally, suicide claims about 720,000 lives each year, with 73% of suicides occurring in low-and middle-income countries where access to mental health services and support remains limited. These stark statistics underscore the urgent need for enhanced mental health services and crisis support, particularly in regions where resources are scarce.

As Honorary Patron, H.E. Mrs Saraki will leverage her global influence and leadership as a global health advocate to further LifeLine International's mission of reducing deaths by suicide and expanding access to life-saving telephone and online crisis support services. Her commitment to improving health outcomes, especially for vulnerable and marginalized populations, aligns seamlessly with LifeLine International's vision of ensuring that by 2050, every person, regardless of their location, has access to high-quality crisis support.

CEO of LifeLine International, Thilini Perera, remarked: “We are honored to welcome H.E. Mrs. Toyin Ojora Saraki as our Honorary Patron. Her exceptional leadership and tireless advocacy for health equity will greatly enhance our efforts to prevent suicide and expand access to crisis support. We are confident that her involvement will bring transformative change to mental health and suicide prevention globally.”

H.E. Mrs Saraki’s work will be instrumental in addressing the importance of prioritizing mental health and wellbeing in Africa, where suicide rates are the highest globally. Her voice will serve as a powerful advocate for young people, women, and communities most in need of support, helping to break down the barriers that prevent access to mental health care.

In accepting the role, H.E. Mrs Toyin Saraki stated: “I am truly humbled to take on the role of Honorary Patron for LifeLine International. Mental health is an essential component of wellbeing, and we must ensure that every individual has access to the support they need, especially in times of crisis. I look forward to working with LifeLine International to extend our reach and impact, ensuring that no one faces these challenges alone.”

With H.E. Mrs Saraki’s guidance, LifeLine International, which has 200 LifeLine Centres operated by 31 Members in 27 countries, is poised to make significant strides in addressing the global suicide crisis. By combining her stewardship with Lifeline’s life-saving work, the organization will expand its efforts to provide accessible, community-driven mental health support and crisis intervention on the frontlines.

LifeLine International remains steadfast in its mission to ensure that every life is valued and saved, and H.E. Toyin Saraki’s patronage will undoubtedly amplify this crucial work.

As Founder-President of The Wellbeing Foundation Africa (WBFA), Her Excellency Mrs. Toyin Ojora Saraki is a prominent Nigerian advocate for women’s and children’s health and empowerment. With over two decades of global advocacy, her work focuses on reproductive, maternal, newborn, child, and adolescent health, as well as addressing gender-based discrimination and improving education and community livelihoods in sub-Saharan Africa. The Wellbeing Foundation Africa is committed to empowering lives and nurturing futures by advocating for health and transforming communities through comprehensive maternal, newborn, and child health programs, education, and community health outreach.

LifeLine International is dedicated to ensuring universal access to suicide prevention and crisis support. As a membership organization, we believe in the power of collaboration and shared purpose to work towards our vision of a world without suicide. Through partnerships with individuals with lived experience, member organizations, governments, and suicide prevention agencies, we develop policies, advocacy, programmes, and events aimed at improving access to quality suicide prevention services globally. Our mission is to create a world where support for suicide prevention is accessible, accepted, and encouraged.

*(Taken from LifeLine International website)*

## UP CLOSE AND PERSONAL WITH



Ms. Charmaine Tsienyane

My name is Charmaine Tsienyane.

I was born at Taung town which is situated in the greater Taung Municipality, North West Province.

I have obtained my grade 12 at Batlhaping High School (2002). I further did the Social Auxiliary course with Korema Institute and, Paralegal NQF 5 qualification with the Dobsonville Human Rights Advice Centre (DHRAC).

I am a hardworking, dedicated, and passionate individual with a deep commitment to making a difference in the community through my skills, offering emotional support and raising awareness since 2012 after completing counselling skills training, including volunteering at the then LifeLine Johannesburg's outreach projects at Tshepo Themba Clinic and Jabulani, Soweto.

I joined LifeLine South Africa in 2013 as a volunteer counsellor for the Stop Gender Violence helpline. LifeLine hired me permanently in 2020 and, I was tasked to also work on their National Trauma and Crisis line in 2024 as a counsellor to date.

I am adventurous and love hiking, music, cooking, meditation and yoga.

# FUTURE EVENTS

DATE	EVENT NAME	VENUE
05/10/2025	Spar Women's Challenge.	Marks Park Sports Club, Emmarentia
10/10/2025	Cancer and Suicide Awareness for the staff of LifeLine South Africa.	LifeLine South Africa House, Emmarentia
16/10/2025	Poverty Alleviation & Unemployment Summit by Zodwa Khoza Foundation.	Entrepreneurial and Skills Development Centre (Soweto, Johannesburg)
17/10/2025	GBV dialogue for Students.	Westcol TVET College, Krugersdorp
30 – 31/10/2025	Rotary Family Health Days.	Elukwatini, Mpumalanga
14/11/2025	World Diabetes Day celebration by Gauteng Department of Health.	Protea South Recreation Hall, Soweto
18-20/11/2025	G20 Social Summit.	Birchwood Hotel and OR Tambo Conference Centre in Ekurhuleni, Gauteng
25/11/2025	GBV awareness campaign conducted by LifeLine South Africa amid 16 Days launch.	Denlyn Shopping Centre, Mamelodi West
26/11/2025	Human traffic training for LifeLine Counsellors.	LifeLine South Africa boardroom, Emmarentia
28/11/2025	Wellness Day event for City Power staff	Booyens City Power, Johannesburg
29-30/11/2025	World Aids Day Build-up campaigns	Gamasemola, Limpopo
1/12/2025	World AIDS Day celebration	Ga-Masemola stadium, Sekhukhune District, Limpopo
1-6/12/2025	The Spar National Netball Championships	DR EG Jansen High School in Boksburg, Ekurhuleni
5/12/2025	The Johannesburg AIDS Council Civil Society Forum: Youth Sector (Youth dialogue).	Danie Van Zyl, Newlands, Randburg.
11/12/2025	LifeLine South Africa Year End Function	The Carnivore, Mulersdrift
26-29/12/2025	Makhalaneng Community Games	Makhalaneng, Qwa-Qwa, Phuthadichaba

# OUR PARTNERS



# IMPORTANT NUMBERS AND SOCIAL MEDIA HANDLES

 <p><b>AIDS HELPLINE</b> ☎ <b>0800-012-322</b></p> <p>WhatsApp: 084 922 8808 Email: Health@lifeline.org.za</p>	 <p><b>NERVE CENTER</b> National health services <b>0800 012 322</b></p>	 <p><b>STOP GENDER VIOLENCE</b> 0800-150-150 TOLL-FREE HELPLINE</p> <p>Call/WhatsApp: 0800 150 150</p>	 <p><b>NATIONAL COUNSELLING LINE</b> <b>0861-322-322</b></p> <p>WhatsApp: 060 715 4415 Email: safetalking@lifeline.org.za</p>
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SOCIAL MEDIA HANDLES	
Facebook Profile: TheLineLineSouthAfrica	
LinkedIn Profile: LifeLine South Africa	
Twitter Profile: LifeLine SA	
YouTube Profile: LifeLine South Africa	
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